

OTVORENI ČASOPIS I OTVORENI SOFTVER

primjer časopisa Sineza

Mr Miroslav Galić
viši asistent
31. maj 2022.

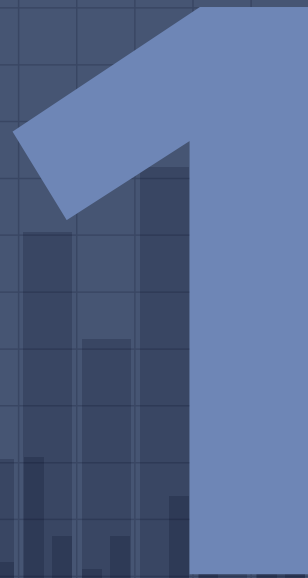


УНИВЕРЗИТЕТ У БАЊОЈ ЛУЦИ
UNIVERSITY OF BANJA LUKA
ФИЛОЗОФСКИ ФАКУЛТЕТ
FACULTY OF PHILOSOPHY



KAKO JE SVE POČELO?

Ili: Bezgrešno začéce naučnih publikacija



A still from the TV show 'The Big Bang Theory' featuring Sheldon Cooper. He is wearing a blue t-shirt with a yellow sleeve and is gesturing with his right hand raised towards a whiteboard. The whiteboard has the word 'Physika' written on it. The background shows a dimly lit room with a lamp and bookshelves.

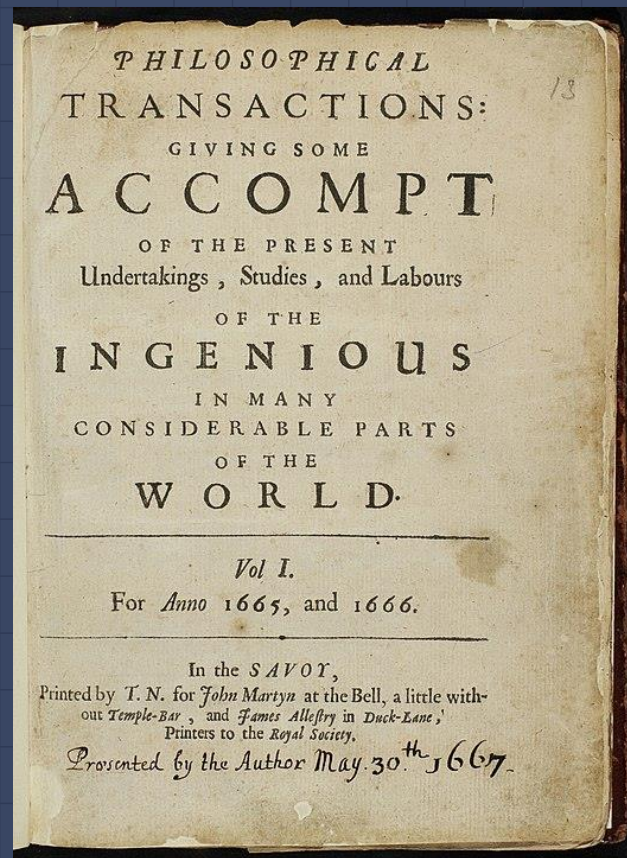
**IT IS A WARM SUMMER EVENING
IN ANCIENT GREECE**

PHILOSOPHICAL TRANSACTIONS OF THE ROYAL SOCIETY

Prvi naučni časopis

Prvi put izašao u martu 1695.

Izlazi bez prekida do danas




GDJE NAS JE ODVELO?

Ili: The Great Paywall

A large, light blue number 2 is positioned on the right side of the slide. The background is a dark blue grid with a faint silhouette of a bar chart at the bottom.

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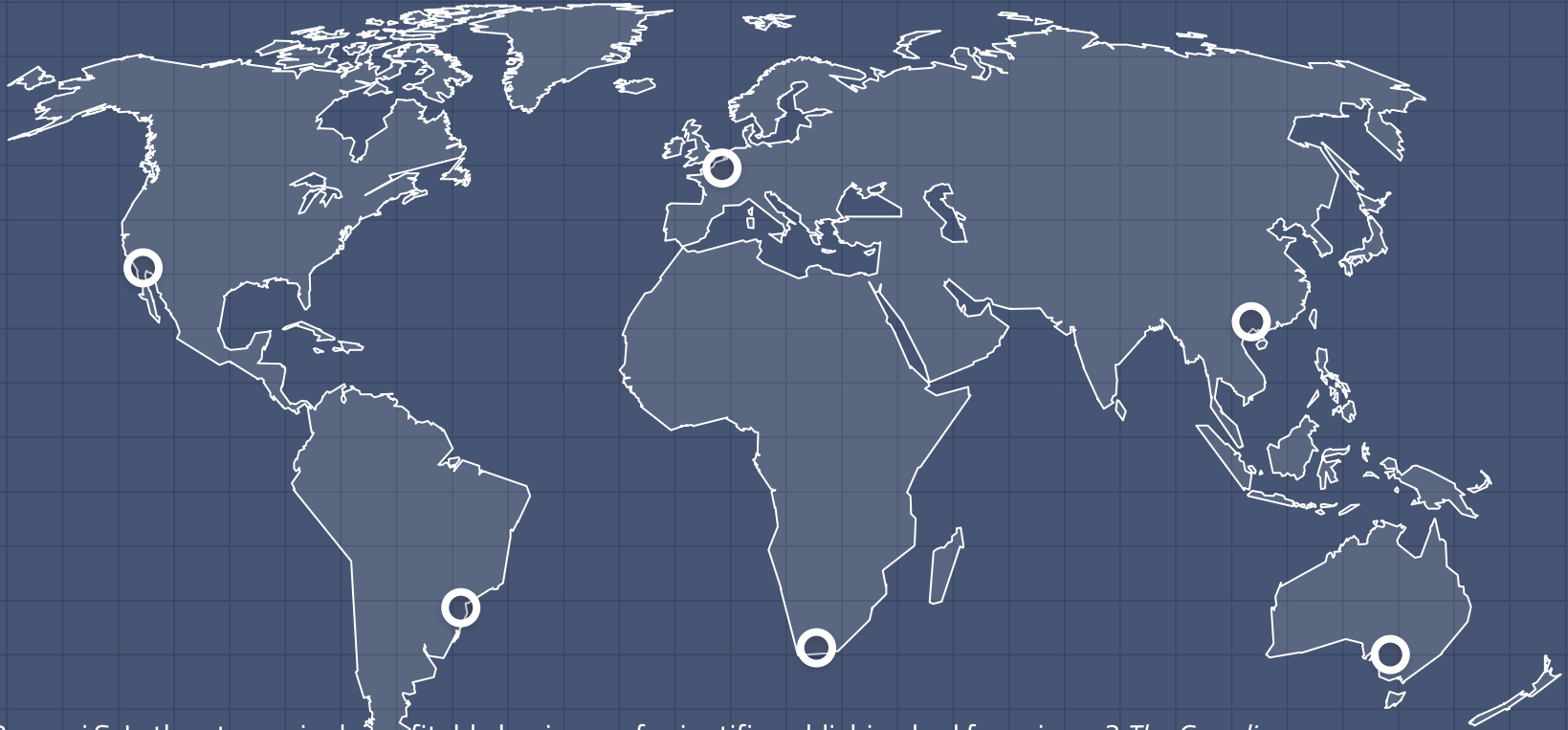
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\$19 milijardi obrče akademsko izdavaštvo¹



¹ Buranyi S. Is the staggeringly profitable business of scientific publishing bad for science? *The Guardian* 27.6.2017. <https://www.theguardian.com/science/2017/jun/27/profitable-business-scientific-publishing-bad-for-science>

Akademsko izdavaštvo je unosna industrija

- Elsevier, Black & Wiley, Taylor & Francis, Springer Nature i SAGE = 50 % tržišta¹
- Elsevier - profitna margina = 37%¹
- MIT plaća Elsevieru \$2.7 miliona godišnje za pretplatu²

¹ Martin Hagve, The money behind academic publishing, *Tidsskr Nor Legeforen* 2020, doi: 10.4045/tidsskr.20.0118


² MIT Libraries, <https://libraries.mit.edu/scholarly/publishing/elsevier-fact-sheet/>

A woman with long dark hair, wearing a light-colored top, stands in a room with white lace curtains. Her hands are raised in the air, palms facing forward. The lighting is soft, and the overall mood is contemplative or questioning.

... I ŠTA ĆEMO SAD?

Ili: Šta patuljci da rade u svijetu džinova?

3



“Budi promjena koju želiš
vidjeti u svijetu.”

~ Gandi

POGLEDAJ DOM SVOJ, ANĐELE

- Promjena započinje lokalno – spoznaj sebe samog!
- Stanje akademskog izdavaštva u RS
 - Svijetli primjeri (2 u WoS (ESCI)*, 2 u Scopus**)
 - ... i nevidljiva većina
- Too small, and too invisible

* Oba privatnih izdavača

** *Electronics* je jedan od njih, drugi je privatnog izdavača

IF YOU BUILD IT, THEY WILL... COME?

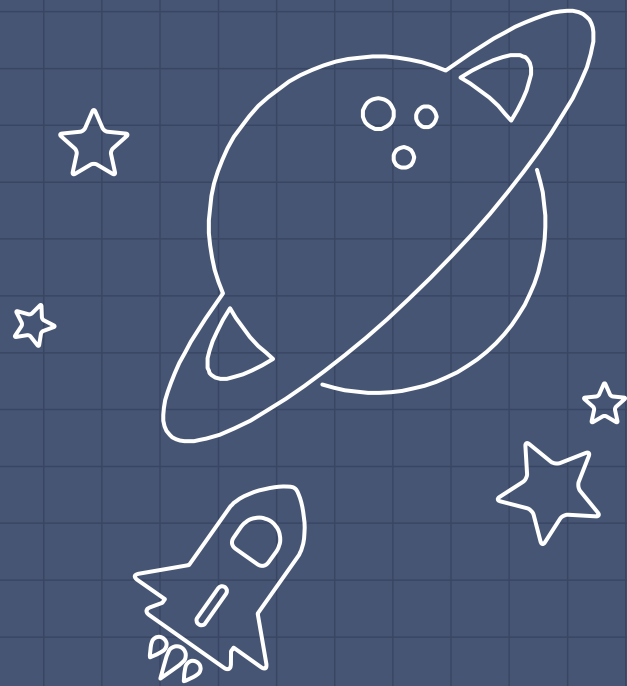
- Strategija Sineze:
 - učini sadržaj dostupnim
 - započni od nule i gradi poziciju
 - koristi sve raspoložive alate otvorenog pristupa
 - budi primjer drugima

OPEN JOURNAL SYSTEM (OJS)

- ZAŠTO? – besplatno, kvalitetno, jednostavno
- PREDNOSTI (... osim što je dž):
 - Zaokružen proces od predaje do publikacije
 - Automatsko vođenje statistike
 - Eksport xml za različite potrebe indeksiranja (Native, Crossref, DOAJ...)
 - Google Scholar, npr.

- NEDOSTACI (uslovno):
 - IT podrška (FFBL je nema)
 - Značajni serverski resursi
 - Slaba informatička pismenost pojedinaca (urednici, recenzenti, autori...)
 - Drugih, značajnijih, nema

PER ASPERA AD ASTRA



Ili: Kako nam OJS može pomoći?

Asymmetrical Warfare

Istraživanja u RS, naročito ona od lokalnog značaja, su slabo vidljiva u svijetu nauke (čast izuzecima!)

Potrebno je svijet „zatrpati“ sadržajima lokalnih istraživanja

OJS je optimizovan za tu svrhu

Ne treba se mjeriti sa „velikima“, već podići lokalni kvalitet kroz iskustvo

Open Access je jedini način da se parira „velikima“

Open Access vs. Free Access?

sineza.ff.unibl.org



